

Cobden Golf Club - Advertising & Sponsorship Opportunities



Cobden Golf Club



Cobden Golf Club Inc.
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"The Entertainment Centre of the South West"

How do you measure the value of Sponsorship for your business?

At the Cobden Golf Club we believe that we can provide you and your business with a package that will support your business and foster growth for us both.

The Cobden Golf Club has 500 plus members and is located in the center of South West Victoria being an ideal location for all functions.

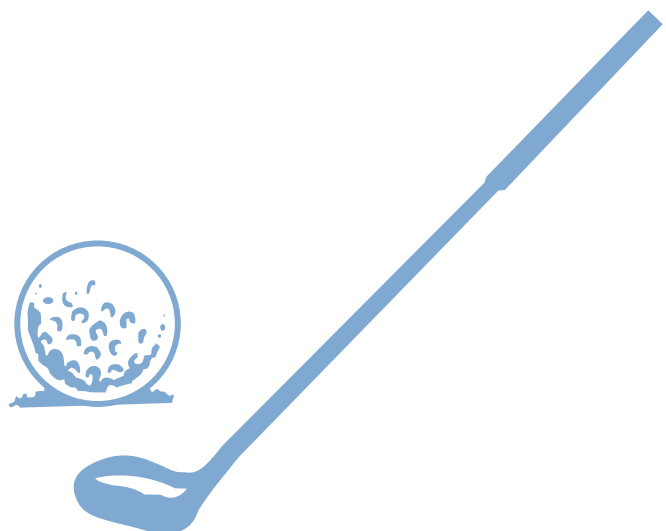
The Golf Club has an 18 Hole Golf Course with excellent Bent Grass Greens, Santa-Anna Grass Fairways along with extensive Club House facilities including a Club Lounge and Bar, 200 seat Multi-Purpose Function Room and our own Chef with a fully equipped Commercial Kitchen.

With these facilities we can provide a total package from fully Catered Conferences, Trade Days, Corporate Golf Days, Weddings, Birthdays etc., or simply a Game of Golf and a drink afterwards.

Our packages are fully flexible and we allow you to choose the level of support that will meet your business requirements. Remember that your total Sponsorship Investment Package is "Fully Tax Deductible".

As part of our Sponsorship package the Cobden Golf Club will be holding a Sponsors Lunch. The day will incorporate 9 holes of Golf and a luncheon to follow. Details will be forwarded to all sponsors closer to the day.

The Cobden Golf Club is ready to ensure that you receive value for your Sponsorship Dollar, where else in the South West can you "Show Case" your business to customers and suppliers.



Road Side Sponsor Signs

This is to highlight that your business is easily identified as a supporter of the Golf Club. Your sign will gain maximum exposure, as it will be clearly visible to every person that drives past the Golf Club. The sign will be placed on our fence line facing Neylon Street. We have 2 size signs available but if you require anything different please talk to us.

Your investment will provide the following benefits to your Company.

- **(i). Large Road Side - 6,000mm x 750mm - Total investment – \$1,000.00 (+GST)**
Your large roadside sign will be and erected on the Neylon Street Boundary of the Cobden Golf Club facing the road.
- **(ii). Small Road Side - 3,000mm x 750mm - Total investment – \$750.00 (+GST)**
Your small roadside sign will be and erected on the Neylon Street Boundary of the Cobden Golf Club facing the road.



- **In House Advertising** – Available to you the opportunity to advertise within the club when opportunity arises.
- **Website Advertising** – Your business will be provided with the opportunity to have static advertising and links to your own website through our website.

The Benefits of the Sponsorship also include the following:

- 4 x \$25 19th on Neylon Bistro Vouchers
- 4 x 18 hole Golf Vouchers per year. These can be distributed as you wish.
- Free Hire of Golf Club Course and Facilities – Great for trade days or staff days with full catering facilities available from nibbles to sit down meals all at 5.00% discount.
- Invitation for 4 persons to our Sponsors Day in October

The Details:

- The Cobden Golf Club will cover the cost of the Signs – We will place you in contact with our sign writer and all details re artwork and design will be worked out with them. They will provide you with a draft of the proposed sign and when finished we will place the sign on your hole.

Your Hole Sponsors

Your Hole Sponsorship Investment - \$500 (+ GST) per year.

As a Hole sponsor your business name & Logo is perfectly situated to greet every player onto that hole and you can be assured that your hole sponsorship gains maximum golfer exposure with over 7,000 rounds played annually from members, green fee and corporate players.

Your investment will provide the following benefits to your Company.

- **Tee Sign** – The size of your Tee Sign will be 850mm x 400mm and fitted to hole of your choice from those available. If you require a larger or double-sided sign this can be arranged at additional cost. Please talk to us about your specific requirements.
- **In House Advertising** – Available to you the opportunity to advertise within the club when opportunity arises.
- **Website Advertising** – Your business will be provided with the opportunity to have static advertising and link to your own website through our website.



The Benefits of the Sponsorship also include the following:

- 4 x \$25 19th on Neylon Bistro Vouchers.
- 4 x 18 hole Golf Vouchers per year. These can be distributed as you wish.
- Free Hire of Golf Club Course and Facilities – Great for trade days or staff days with full catering facilities available from nibbles to sit down meals all at 5.00% discount.
- Invitation for 4 persons to our Sponsors Day.

The Details:

- The Cobden Golf Club will cover the cost of the Your Hole Sign. We will place you in contact with our sign writer and all details re artwork and design will be worked out with them. They will provide you with a draft of the proposed sign and when finished we will place the sign on your hole.

Cobden Week of Golf

Cobden Week of Golf Naming Rights – Major Sponsor

Sponsorship Investment - \$1,500 (+ GST) per year.

Now into our 28th year, the Cobden Week of Golf is held over 10 days in Feb/Mar and regarded as Western Victoria's premier golf event with over \$5,000 in prize money and trophies up for grabs. The events is open to all male and female golfers with a handicap.

Your investment will provide the following benefits to your Company.

- **Naming Rights** – The Cobden Week of Golf would be known as and advertised as the (Your Company Name) Week of Golf,
- **Company Logo & Contact Details** – Sign erected on the 1st tee with exposure to over 7,000 Golfers per annum
- **Publicity** – Full pre-tournament publicity will be given to the press and other media to provide your Company with maximum exposure for their involvement.
- **Advertising** – On Course advertising will be made available to your company including the facility to erect banners in prime locations on the course. Acknowledgement will be two (2) weeks prior to the event
- **In House Advertising** – Available to you would be the opportunity to advertise within the club when opportunity arises.
- **Marketing Opportunities** – Facilities to promote your Company within the Clubhouse on the day and to enhance its network in the Western Victorian Region.
- **Presentations** – The club welcome a Senior Representative of your Company to be a part of the Club's presentations at the conclusion of the event, which may involve a Company Introduction and the presenting of trophies.
- **Classic field** – The Club would extend an invitation for one tee spot of (4) players of your Company's choice to play in any event over the 10 days
- **Website Advertising** – Your business will be provided with the opportunity to have static advertising and links to your own website through our website.



The Benefits of the Sponsorship also include the following:

- 12 entries to any event of your choice during the week of golf.
- 8 x \$25 19th on Neylon Bistro Vouchers
- 8 x 18 hole Golf Vouchers per year. These can be distributed as you wish.
- Free Hire of Golf Club Course and Facilities – Great for trade days or staff days with full catering facilities available from nibbles to sit down meals all at 5.00% discount.
- Invitation for 8 persons to our Sponsors Day.

Cobden Week of Golf

Cobden Week of Golf Naming Rights – Sponsorship for our Premium 10 day event

- **General Sponsorship Investment** – Min \$100.00 to whatever your level (+ GST) per year.
- **Flag Sponsorship cost** – \$300.00 (+ GST) per flag.
- **Sponsor an Event for a Day** – Investment \$500.00 (+ GST) per event.

Becoming a sponsor of the Week of Golf allows you be part of this major event and allows you show your support. This is an ideal way for you to entertain clients, network with clients and build brand profile within the community and your customers.

Your investment will provide the following benefits to your Company.

- **Company Logo** – Your business name listed on our major Week Of Golf Sponsors Board with exposure to over 500 Golfers during the week.
- **Play in events during the week of Golf** – The Club would extend an invitation for two (2) tee spots per \$100 of sponsorship on a match of your selection.
- **Advertising** – On Course advertising will be made available to your company including the facility to erect banners in prime locations on the course. Acknowledgement will be two (2) weeks prior to the week.
- **In House Advertising** – Available to you would be the opportunity to advertise within the club when opportunity arises.
- **Marketing Opportunities** – Facilities to promote your Company within the Clubhouse on the day and to enhance its network in the Western Victorian Region.
- **Website Advertising** – Your business will be provided with the opportunity to have static advertising and links to your own website through our website.



The Benefits of the Sponsorship also include the following:

- **Free Hire of Golf Club Course and Facilities** – Great for trade days or staff days with full catering facilities available from nibbles to sit down meals all at 5.00% discount.

Sand Buckets Sponsorship

Sand Bucket Investment Cost – \$300.00 (+ GST)

Every player who uses the course must carry a sand bucket. With over 7,000 rounds of golf played on the course each year, this amounts to tremendous advertising of your company, via its logo and contact details being printed to every sand bucket.

Your investment will provide the following benefits to your Company.

- **Company Logo & Contact Details** – printed on all Sand Buckets
- **In House Advertising** – Available to you the opportunity to advertise within the club when opportunity arises.
- **Website Advertising** – Your business will be provided with the opportunity to have static advertising and link to your own website through our website.



The Benefits of the Sponsorship also include the following:

- 2 x \$25 19th on Neylon Bistro Vouchers.
- 2 x 18 hole Golf Vouchers per year. These can be distributed as you wish.
- Free Hire of Golf Club Course and Facilities – Great for trade days or staff days with full catering facilities available from nibbles to sit down meals all at 5.00% discount.
- Invitation for 2 persons to our Sponsors Day.

Eagles Nest Sponsorship

Eagles Nest Investment cost - \$300.00 (+ GST) per year

Your business name will be displayed on the Eagles Nest and be associated with a great shot. Each week at presentations the Eagles Nest will be announced as (Your Business Name) Eagles Nest and the number of balls in the nest will be increased each week by 1 ball until one of our golfers scores a Eagle.

Your investment will provide the following benefits to your Company.

- **Company Logo & Contact Details** – On the Eagles Nest in the Club Lounge
- **In House Advertising** – Available to you the opportunity to advertise within the club when opportunity arises.
- **Website Advertising** – Your business will be provided with the opportunity to have static advertising and link to your own website through our website.

The Benefits of the Sponsorship include the following:

- 2 x \$25 19th on Neylon Bistro Vouchers.
- 2 x 18 hole rounds of Golf Free.
- Hire of Golf Club Course and Facilities – Great for trade days or staff days with full catering facilities available from nibbles to sit down meals all at 5.00% discount.
- Invitation for 2 persons to our Sponsors Day.



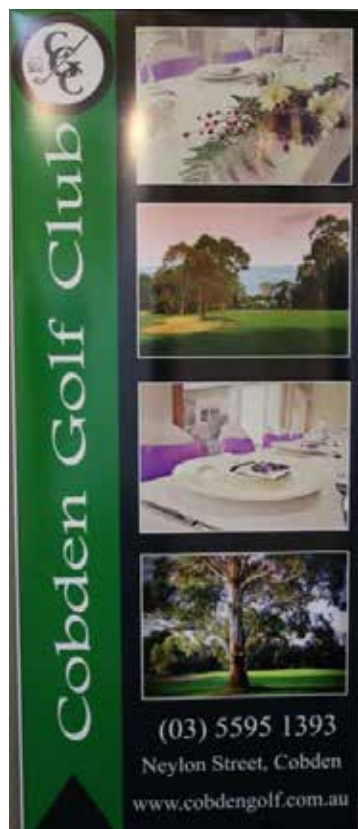
Add On your Membership

Why not add on your Membership – The benefit of this is that we will issue you a Tax Invoice for your total Investment for your Sponsorship and Club Membership.

The Cobden Golf Club has the best value Membership of any Club in the country. Our Golf Course is considered by many to be one of the best in the region and the added facilities provided by our Club Rooms, Full commercial kitchen, Bistro, TAB facilities and Gaming Room only add to the value of your membership.

CLUB MEMBERSHIP FEES	
Full Membership	\$300.00
Long Service Membership (over 65 years and continuous member for over 15 years)	\$185.00
Country Membership	\$185.00
Non Competition Membership	\$150.00
Junior Membership (Under 18 years)	FREE
Fulltime Student Membership	\$55.00
House Membership	\$25.00
Golf Cart Shed Rental	\$200.00

For all new members please complete a membership application attached



Cobden Golf Club Advertising & Sponsorship

Please find attached our application for the Cobden Golf Club – Advertising & Sponsorship package.

Business Name

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Name of Contact Person

Address Of Business

.....

Phone No:

Mobile Contact No:

Email address:

Signature:

Date:



**Complete below to show your Sponsorship Investment
for the Cobden Golf Club**

YOUR SPONSORSHIP	AMOUNT	NUMBER REQUIRED	TOTAL TO PAY
Road Side Sponsors Sign Large (6,000mm x 750mm)	\$1,000.00		
Road Side Sponsor Sign Small (3,000mm x 750mm)	\$750.00		
Your Hole Sponsor	\$500.00		
Week Of Golf Major Sponsor	\$1,500.00		
Week Of Golf Sponsors (\$100 min x ?)	\$100.00		
Week of Golf Flag Sponsorship	\$300.00		
Week of Golf Sponsor an Event for a Day	\$300.00		
Sand Bucket Sponsor	\$300.00		
Eagle Nest Sponsor	\$300.00		
Full Membership	\$300.00		
Long Service Membership (over 65 years and continuous member for over 15 years)	\$185.00		
Country Membership	\$185.00		
Non-Competition Membership	\$150.00		
Junior Membership (Under 18 Years)	FREE		
Full Time Student Membership	\$55.00		
Golf Cart Shed Hire	\$200.00		
TOTAL AMOUNT TO PAY	\$		



Cobden Golf Club Membership Application



To become a member of the Cobden Golf Club the following Application needs to be completed. On signing the form the proposed member agrees to abide by all club rules as outlined in the Clubs Constitution.

CLUB MEMBERSHIP FEES	
Full Membership	\$300.00
Long Service Membership (over 65 years and continuous member for over 15 years)	\$185.00
Country Membership	\$185.00
Non Competition Membership	\$150.00
Junior Membership (Under 18 years)	FREE
Fulltime Student Membership	\$55.00
House Membership	\$25.00
Golf Cart Shed Rental	\$200.00

Members Category Applied For:

Mr/Mrs/Miss/Ms:

Surname:

First Name: Known As:

Date of Birth / /

Address:

Town: Postcode: Occupation:

Phone No: Mobile No:

e-mail address:

Signature of Applicant: Date:

Please note that if you do not wish to receive any information from the Cobden Golf Club on promotions or events please tick this box:

Proposed by:

Seconded by:

(For office use only)

Date Approved: Receipt No: Paid: \$.....

All details entered on System By: Confirmed by:

